**QUESTIONS for CorkYogis**

## What my group and I are being assessed on;

**Introduction to the organization** – briefly describe the organization. This may include a brief overview of *main products/services, customer base, industry, main competitors.*

**Analysis of organizational challenge(s)** – identify and diagnose the organizational challenge(s). This may include your assessment of the organization’s capabilities in this area; *strengths & weaknesses of their approach*; *any environmental shifts that might affect the organization’s ability to maintain these capabilities*. You should draw on the data you collected as well as relevant research.

**Action Plan and Conclusion** – based on your analysis, offer an *action plan* to the managers of this organization for how to move forward and *overcome the organizational challenge(s)* you identified.

Introductory Q’s

Q1) Please give us an introduction to your company. How/When/Who started up CorkYogis?

Q2) How did you come up with the idea of CorkYogis?

Q3) How many Employees/Staff do you currently have? Specifically, what are their roles/positions in the company?

Q4) What is the structure of hierarchy in the company? How is the work delegated between employees and manager?

Q5) Could you give us a brief run-through of the processes behind each order that comes in?

Q6) You mentioned you had a full-time job, how does that fit in with running your own company? And for your employees also.

Q7) How did you raise money & resources to start your own company? Was this a challenge for you?

Q8) What are the short-term/long-term goals for yourself and the company?

Organisational Challenge Q’s

Q1) In regards to the OC’s of your company, here are a few that we believe to be relevant;

* Lack of face-to-face communication
* Full-time Jobs (time-constraints, manpower constraints etc)
* Existence/Absence of hierarchy?
* Running it all by yourself? Is there a lack of assistance/co-operation? Relationships between manager/employee? Is there a clear distinction between personal & professional relations?

*(+) Do you have any additional OC’s that are most problematic? How are you tackling these?*

Group Dynamics/Motivation Q’s

1) Do you feel that motivating your staff is essential in the successful management of your firm? If so, what are some prime examples that your company adopts?   
  
2) Are they successful in combating the organizational challenges you face and which, if they do? Are some indicators which show this?  
  
3) What other suggestions or ideas with regards to motivating staff do you feel should be implemented or want to implement in the future, given the resources and opportunity?   
  
4) In your own words, how would you describe the group dynamics and teamwork within the firm that you are in charge of?  
  
5) When the group encounters a conflict or disagreement, especially if it is between members, how does the group overcome this and possibly reach a consensus?   
  
6) What are some activities or practices that you and the group adopt to build better interpersonal relationships, teamwork and overall better group dynamics? Are these useful in tackling the aforementioned organizational challenges that you face? Why would you say as such?